

2009-10 PTO Student Directory Advertising Opportunities

The Chatham PTO would like to invite you to advertise your business/service or to send a special message to your child in our School Resource Directory. This book serves as a daily resource for parents and caregivers in our local communities and your exposure would be large! By purchasing an ad, you would also be supporting your local school system as advertising dollars are used to underwrite the expense associated with printing this directory.

Below you will see a list of advertising options. Checks should be made payable to Chatham PTO.

Contact Name: _____ Contact Phone: _____

Business Name: _____

Address: _____

Email and Website: _____

Advertising Options:

Please run my ad the same as last year _____ (check here)

Business Card Size 2"x3" \$25

Half Page \$50

Full Page \$100

Covers:

Back \$300

Inside Front \$250

Inside Back \$200

Cover space is available on a first come/first serve basis.

I would like to purchase space:

___ business card

___ half page

___ full page

___ back cover

___ inside front cover

___ inside back cover

Amount Enclosed: _____ (Check made payable to Chatham PTO)

Please return your form to school with your child, no later than Wednesday, October 7, 2009. Please include your business card or camera ready artwork, in an envelope addressed to Chatham PTO and mail it to PO Box 292, Chatham, MA 02633. Camera ready artwork can also be emailed to Jen at emc@cape.com. Any questions, call Jen at 508-237-4962. Thank you for your support!